

FOR IMMEDIATE RELEASE

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**Wei to Name the Plane
Wei Around the World Global Flight
Holds Contest to Name Plane**

Memphis, TN. -- Memphis entrepreneur Wei Chen seeks to be the first Chinese citizen to circumnavigate the globe in his "Wei Around the World" journey, departing May 22, 2011 from Wilson Air Hanger.

This is just as much an achievement for Memphis as it is for China. Wei is endorsed by Mayor AC Wharton, City of Memphis, Mayor Lutrell, Shelby County, Greater Memphis Chamber, Memphis Leadership Academy and MILE.

Wei hope to raise awareness and promote commerce of Memphis, Wei wants for Memphis to be active in this adventure.

As the mission of Memphis supports the Wei's mission, the plane is a representation of showcasing Memphis to the world. And it needs a fitting name.

Wei Around the World is holding a contest to name the plane that Wei will be flying, and would like to invite all of the Greater-Memphis area to join in this momentous occasion!

To enter this contest, submit name nominations via:

- City of Memphis Web site (www.cityofmemphis.org)
- Wei Around the World site (www.weiaroundtheworld.com)
- Shelby County Web site (www.shelbycountyttn.gov)
- Greater Memphis Chamber (www.memphischamber.com)

The contest will be judged by Mayor AC Wharton, Jr., Mayor of Memphis; Mayor Lutrell, Mayor of Shelby County; and Wei Chen, pilot of the Wei Around the World endeavor. The winner receives recognition on all websites and a special co-pilot stint for "Wei Around Memphis"!

The deadline for all name nominations is April 25th, 2011, and will be announced on all submitting websites on April 28, 2011. There will also be an official announcement of the plane's name at the Wei Around the World National Kick-off Press conference in Washington, D.C. on May 1st.

All name submissions should reflect some aspect of the Memphis culture, and as such, participants should be residents of the Greater-Memphis area.

Get thinking, and submit your suggestions now!

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